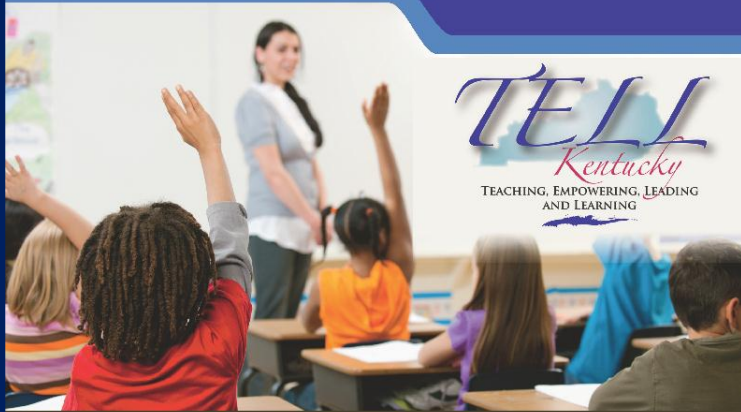


This March, take the ANONYMOUS SURVEY and
TELL US WHAT YOU NEED.



TEACHERS & ADMINISTRATORS:

This is your chance to TELL policymakers what you need to do your jobs well.

www.tellkentucky.org

Survey runs from March 1-25, 2011

"Now more than ever before in the history of the Commonwealth it is crucial to listen to teachers about what they need to be effective in the classroom. TELL Kentucky will give us the information we need to ensure that teachers across the Commonwealth work in schools that give them every opportunity to be successful with all our children."
—GOVERNOR STEVE BESHEAR



Governor Beshear and Commissioner Holliday want to hear directly from every licensed educator in Kentucky schools about the tools you need to do your jobs well—to improve student achievement and retain effective teachers.

Win Weekly and Grand Prize Drawings! Thanks to private contributions, every school that reaches 100% response rate will be entered into a weekly drawing for teachers and schools to win cash prizes.

School, district, and state results will be on the website May 1, 2011.

Toll free number for the Help Desk
1-888-280-7903



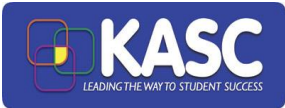
What is “TELL Kentucky” ?

*The state’s education leaders want to ensure that **every** Kentucky educator has the supportive environment necessary to help students achieve at the highest levels.*

TELL Kentucky is a statewide survey of school based educators to assess teaching conditions at the school, district and state level.



Coalition of Partners



Governor Beshear's Leadership



Commonwealth of Kentucky
Office of the Governor

FOR IMMEDIATE RELEASE



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Kentucky Groups Promote Educator Survey

FRANKFORT, Ky. (Sept. 28, 2010) – Today, at the Capitol Rotunda, a Coalition of Partners formally signed a Memorandum of Understanding (MOU) for the Teaching, Empowering, Leading and Learning (TELL) Kentucky survey.

Set to launch in March 2011, the TELL Kentucky survey is designed to document and analyze how teachers and other educators view their teaching and learning conditions, so that educators, stakeholders and policy-makers can make evidence-based decisions on policies and practices that will improve student achievement.

The Coalition of Partners has committed to support the TELL Kentucky survey statewide and communicate the importance of hearing from every educator in the state by helping inform teachers and administrators during the coming months.

More details about the survey are available at <http://www.tellkentucky.org>.

"Our teachers know what is working in the classroom," said Gov. Steve Beshear. "Their firsthand experiences help us differentiate between the theoretical and the practical, and they can tell us whether we are truly headed in the right direction. The TELL Kentucky survey gives our teachers a loud, undeniable voice in that process."

"This survey is a powerful tool and part of our comprehensive and collaborative plan for improving public education in our state," said Kentucky Education Commissioner Terry



Home

News Coverage



Tuesday, September 28, 2010 - Governor Beshear and Kentucky Commissioner of Education Holliday together with a Coalition of Partners signed a **Memorandum of Understanding** today stating their commitment to support the TELL Kentucky survey statewide and communicate the importance of hearing from every educator in the state by helping inform teachers and administrators during the coming months.

- [Click here to view the press release from the Office of the Governor.](#)
- [Click here to view the coverage by KEA.](#)
- [Click here to view the coverage by KSBA.](#)
- [Click here to view the coverage by KASA.](#)
- [Click here to hear and read the coverage by WEKU.](#)
- [Click here to read the coverage by the Daily News.](#)

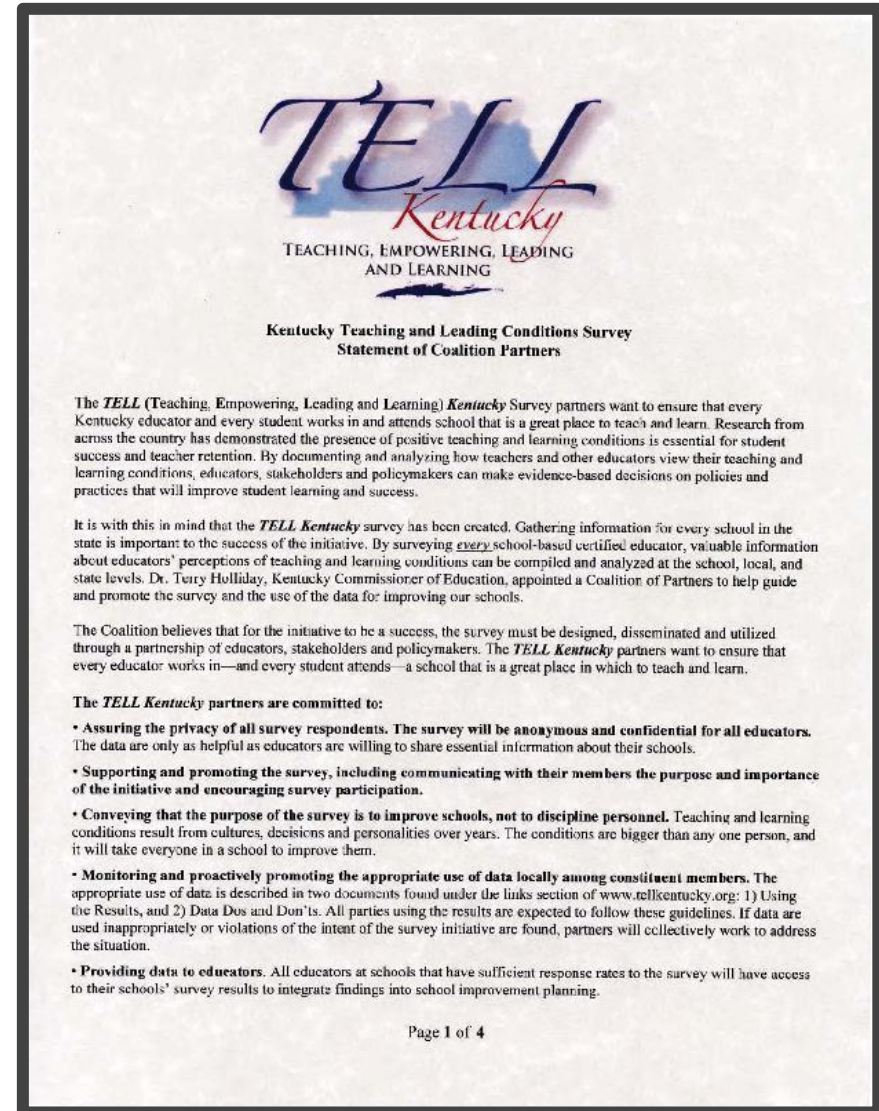
Internet

100%

Memorandum of Understanding

A coalition of diverse stakeholders and policy makers who share a clear understanding of the purpose of the survey and how the results will be disseminated and used (and how they should not be used), and who also:

- Communicate the importance of the survey to their constituents.
- Develop an efficient and effective survey dissemination system and assist during administration window.
- Develop a communication plan that maximizes response rates by utilizing key messages.



March 1-25, 2011



www.tellkentucky.org

TELL Kentucky is the *first statewide* opportunity for all educators in Kentucky to provide input on teaching conditions such as:

- Time during the day for collaborative instructional planning
- School and teacher leadership
- Facilities and resources
- Professional development
- and other supports needed for teachers to do their jobs well.

Not only will the data from the TELL Kentucky survey benefit state and district policymakers, but the survey results will be available for *every school* that reaches a minimum of fifty percent response rate (and at least five respondents).

March 1-25, 2011



www.tellkentucky.org

About TELL Kentucky:

- ***Anonymous***, online survey of every school-based certified educator.
- ***March 1-25, 2011.***
- ***Any Internet location***, using an individual, anonymous access code.
- ***Anyone can view the response rate at ANY school during the survey window*** to make sure every school reaches the minimum response rate needed for data (50%).
- ***Results will be online in May*** for schools reaching the 50% minimum response rate and minimum of 5 educators.

March 1-25, 2011



www.tellkentucky.org

Why is it important to complete the TELL Kentucky survey?

- Growing body of research shows the importance of positive teaching conditions to student learning and teacher retention.
(<http://www.newteachercenter.org/tlcsurvey/index.php#tlc>)
- Education leaders in Kentucky want to hear from every teacher so they can make the best decisions about facilities and resources, professional development, time for you during the school day to collaborate with your colleagues and improve instruction. **TELL Kentucky** will provide that data and much more.
- YOUR voice will help inform the decisions that are made not only at your school, but in your district and across the state.

March 1-25, 2011



www.tellkentucky.org

How will teachers receive their anonymous access codes?

KEA representative in each school will receive a packet of letters the week of Feb. 21-25 and will be responsible for disseminating them in a timely and appropriate manner (Letter of Instruction form Commissioner Holliday included) and be asked to:

- Work collaboratively with the Principal to set up a faculty meeting to take place on February 28th or March 1st.
- Disseminate the letters randomly and ask teachers to switch their letters once received.
- Meet personally with anyone not in attendance to explain the process.

Principals and KEA representatives will NOT be asked to require teachers to sign any sort of paper indicating they have received the letter or completed the survey!

March 1-25, 2011



www.tellkentucky.org

WHO is being asked to complete the survey?

All certificated school-based educators (teachers, administrators, media coordinators, counselors, etc.) Itinerant teachers may complete a survey for each school in which they work or for their home-based school.

How can we know when a school reaches the minimum 50% response rate needed for school-level data?

At www.tellKentucky.org you can click on any school in the state and view a response rate tracker in real time.

How long does it take to complete the survey?

TELL Kentucky takes approximately 30 minutes to complete. You must complete it in one session and be sure to click “submit” when you are finished.

March 1-25, 2011



www.tellkentucky.org

When will the results be ready?

Results will be posted online in May.

Where can the results be viewed?

At www.tellKentucky.org

Results show answers to every question by school*, district and state. (*For every school that reaches the minimum response rate of 50% and at least 5 teachers.)

- Results can be downloaded in Excel format.
- There will be Guides for Districts and Schools on how to use the data for school improvement planning.
- State results will be analyzed and reported in Fall 2011.

March 1-25, 2011



www.tellkentucky.org

About TELL Kentucky:

- The survey is about the school environment- not about any one person or individual. There are NO questions asked that refer to a principal rather, questions refer to “leadership” at the school.
- While there are some demographic questions on the survey, *the answers to these questions are only reported at the state level*, and not at the district or school level. There is no way that any connection can be made that a teacher or principal at a certain school gave a certain response.
- There are no questions on the survey that specifically ask about subject areas or grade levels. When the school reports are released (for all schools that reach at least a 50% response rate and with a minimum 5 teachers) there is nothing to indicate any type of teacher or any one administrator in a school or district.

March 1-25, 2011



www.tellkentucky.org

Who administers the survey?

The New Teacher Center (NTC) is a national organization dedicated to supporting the development of a high-quality teaching force. NTC has conducted similar surveys in other states and provides induction and professional development for teachers and principals across the country.

Since 2008, the NTC has collected more than 415,000 surveys in 10 states, providing critical information to the faculty in more than 10,000 schools about issues such as planning time, facilities and resources, professional development, school and teacher leadership and other aspects of the school environment that can influence teacher effectiveness. <http://www.newteachercenter.org/tlcsurvey/index.php>

All data and responses are housed at the NTC, not at KDE.

SCHEDULE OF EVENTS

January-February 2011

www.tellkentucky.org



January 1- 21

KDE

Email from Dr. Holliday to all district superintendents (expectations and dates)

KEA

Website contains message and link

District Presidents' Meeting (Jan. 8)

All staff meeting (Jan. 11-12)

KEA local presidents will attend a conclave on January 19, 2011 to discuss TELL

EPSB

Post the letter/poster/helpdesk/PR on the EPSB website

Kentucky Association of School Councils

Announcement in our journal which goes to 4550 people

Spalding University

Email to all Spalding teacher education faculty to explain TELL

Graves County

Message from Sharron Oxendine, KEA president; was forwarded to each Graves County School KEA Association Representative

KEA local president will forward TELL information to district public relations for district-wide webpage

January 24-28

KDE

Webinar for district leaders/KBE/Coalition Members

KEA

Continuing work with local presidents via emails, district meetings

Spalding University

Email to Human Resources Leadership Team at JCPS regarding importance of supporting TELL

"Now more than ever before in the history of the Commonwealth it is crucial to listen to teachers about what they need to be effective in the classroom.

TELL Kentucky will give us the information we need to ensure that teachers across the Commonwealth work in schools that give them every opportunity to be successful with all our children."

- Governor Beshear
September 27, 2010

EPSB

Post the letter/poster/helpdesk/PR on the EPSB website

Communicate with Educational Cooperatives when EPSB attends these meetings and ask that Superintendents support participation of all certified educators

Share with legislators/policymakers when TELL will be live to encourage support

March 1-25, 2011



www.tellkentucky.org

How you can help as a state leader:

- Prior to the survey window in March, look for communications and announcements about the upcoming survey.
- Help communicate the initiative to your colleagues and members of your organization (see the provided power point), and the importance of reaching the 50 % minimum response rate so every school will have its own data.
- The packet of letters with the anonymous access codes will arrive to each school in the week preceding the survey. There will be a live Help Desk available if you have any questions or if there are any issues with the access codes.
- During the survey window, view the live response rate tracker to be sure schools in your district are reaching the 50% response rate.

THANK YOU!