

# ANNOUNCING:

## JCTA's Human & Civil Rights Committee's

### Annual MLK, Jr. Diversity Arts Contest

#### 2016-2017 Themes:

##### Elementary (K-3, 4-5, ECE):

**“Intelligence + Character—that is the goal of true education.”**

##### Middle School (6-8, ECE)/High School (9-12, ECE):

**“There comes a time when one must take a position  
that is neither safe nor politic nor popular,  
but he must take it because his conscience tells him it is right.”**

#### *Categories:*

*(Elementary: K-3, 4-5; Middle School: 6-8; High School: 9-12: ECE)*

*Writing*

*Visual Art*

*Drama*

- The winner in each category will be invited to attend the JCTA Martin Luther King, Jr. Awards Dinner in January 2017.
- ***All entries must be postmarked by Thursday, November 10th or hand-delivered to the JCTA office by 5:00 p.m. on Friday, November 11th in order to be considered.***
- Go to the JCTA website at [www.jcta.org](http://www.jcta.org) to download contest information.
- Questions? Contact JCTA UniServ Director Dawn Moretz at 454-3400 or [dawn.moretz@jcta.org](mailto:dawn.moretz@jcta.org).

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# 2016-2017 JCTA Human & Civil Rights Committee

## MLK Jr Diversity Contest Rules:

**\*\*\*Any work not including the following, will not be considered\*\*\***

1. *Entries will be judged on how well they reflect this year's themes:*
  - Elementary (K-3, 4-5, ECE): "Intelligence + Character—that is the goal of true education."
  - Middle School (6-8, ECE) /High School (9-12, ECE) "There comes a time when one must take a position that is neither safe nor politic nor popular, but he must take it because his conscience tells him it is right."
2. *Each teacher may submit no more than 5 entries per category.*
3. *Each category will be judged in the following areas: Primary (K-3), Intermediate (4-5), Middle (6-8), High (9-12) and ECE (Primary Elementary, Intermediate Elementary, Middle, High)*
4. *Each entry must include a completed cover sheet*
5. *Entries must be submitted to the JCTA Office no later than Friday, November 11 @ 5:00 pm.*

### Drama Criteria:

- Drama entries are to be original in nature and can be no more than 5 minutes in length.
- All entries must be submitted on video tape or DVD.
- Judging Criteria:
  - Content: Cohesive, adheres to theme
  - Vocal: Enunciation/volume; expression (rhythm/intonation)
  - Physical/Facial: Emotion; Costume/dress; gestures (natural); stance
  - Creativity: Interpretation of subject; Unique vision

### Visual Arts Criteria:

- Visual Arts entries may be in the form of a poster, painting, sculpture, diorama, shadowbox, etc.
- Works must be original; no copies, stencils or clip art.
- Judging Criteria:
  - Content: Cohesive, adheres to theme
  - Media: Unity of parts, neat and clean
  - Style: Line, Balance, Composition, Color
  - Creativity: Interpretation of Theme, Unique Vision

### Writing Criteria:

- Writing entries may be in the form of an original non-fiction essay, fictional prose or poem.
- Writing entries must comply with the JCPS writing rubric.
- Writing entries may be typed or handwritten on white, 8 ½ x 11 paper
- Writing entries must be in black ink; if typed: use size 12, New Times Roman font
- Judging Criteria:
  - Content: adheres to theme, specific examples
  - Mechanics: capitalization, punctuation, grammar, spelling
  - Style/Usage: Diction (choice of words-specific and concrete), Transitions within and between paragraphs, Clarity of Thought
  - Creativity: Interpretation of theme; Unique vision
  - Length: K-1 (min. 50 words); 2-5 (no more than 2 pages); 6-8 and 9-12 (500-1,000 words; 1-2 pages)