

2020 JCTA HCR MLK Jr. Diversity Arts and Beyond Guidelines:

The HCR Committee has given deep thought, had robust discussion, and has ultimately made changes to the contest this year which we hope will spark creativity and help the work involved in creating entries to happen more organically in classrooms.

We hope that entries might be something that could represent one of the Backpack Skills: effective communicator, emerging innovator, globally and culturally competent citizens, and/or productive collaborator, and therefore could also be included there.

New: Entrants will choose their own Martin Luther King, Jr. quote as their entries' theme. We suggest choosing from this list: <https://www.keepinspiring.me/martin-luther-king-jr-quotes/> As a result, contestants must also include a brief explanation about their choices. Each of the three categories will be judged in the following areas: Primary (K-3), Intermediate (4-5), Middle (6-8), High (9-12) and ECE (Primary Elementary, Intermediate Elementary, Middle, High)

Requirements: *** Student entries must include the following in order to be judged:*******

1. Each teacher may submit up to 5 entries per category.
2. Submitting teachers must be a JCTA member.
3. Each entry must include TWO completed cover sheets.
4. Each entry can include 1-4 students, no more
5. Each entry must be accompanied by an explanation-This can take any form: QR code that links to the explanation; YouTube video; flip grid; written explanation
 - If the explanation is in video form, it should be no longer than 2 minutes.
 - If it is text, no more than 200 words.
 - The explanation should include:
 - The Martin Luther King, Jr. quote they have chosen for their theme.
 - The reason why the student chose that quote for their theme.
 - Anything else they want us to know about their entry.
6. Winning entries will receive a \$75 award (groups working on shared entry will split the award). The submitting teacher for each winning entry will receive \$25 award. Winners will be recognized at the JCTA-HCR Martin Luther King, Jr. Awards Banquet held on Saturday, February 29, 2020.
7. ***Entries must be submitted to the JCTA Office no later than Thursday, Jan 23, 2020 @ 5 pm***

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8. Entries will be judged on how well they reflect their chosen theme according to the rubrics below.

<p><u>Visual Arts Category:</u></p> <ul style="list-style-type: none"> ● Visual Arts entries may be in the form of a poster, painting, sculpture, diorama, shadow box, etc. ● Work must be original; no copies or clip art. ● Judging Criteria: <ul style="list-style-type: none"> o Content: Cohesive, adheres to theme o Media: Unity of parts, neat and clean o Style: Line, Balance, Composition, Color o Creativity: Interpretation of Theme, Unique Vision 	<p><u>Writing Category:</u></p> <ul style="list-style-type: none"> ● Writing entries may be in the form of an original non-fiction essay, fictional prose or poem. ● Writing entries must comply with the JCPS writing rubric. ● Writing entries may be typed or handwritten on white, 8 ½ x 11 paper ● Judging Criteria: <ul style="list-style-type: none"> o Content: adheres to theme, includes specific examples o Mechanics: capitalization, punctuation, grammar, spelling o Style/Usage: Diction (specific word choice, phrasing), Transitions within and between paragraphs, Clarity of Thought o Creativity: Interpretation of theme; Unique vision o Length: K-1 (min. 50 words); 2-5 (no more than 2 pages); 6-8 and 9-12 (500-1,000 words; 1-2 pages) 	<p><u>“Beyond”:</u></p> <ul style="list-style-type: none"> ● This could be almost anything that goes that goes “beyond” the conventional project, including, but not limited to speeches, performances, social justice projects, spoken word, or other naturally occurring results of learning ● All entries should be submitted in the way that makes the most sense for the genre which has been chosen whether that be YouTube link, physical product of some kind, or something else. ● Judging Criteria: <ul style="list-style-type: none"> o Content: Cohesive, adheres to theme o Care: Since this category is open to your most creative “backpack-worthy” thoughts, we will consider how thoughtful and well done the entry is in whatever genre it may be o Creativity: Interpretation of subject; Unique vision
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