2022-2023 JCTA Human & Civil Rights Committee "MLK Jr Diversity Arts and Beyond" Contest Guidelines

Teacher Requirements:

- Submitting teachers must be a current JCTA member.
- Each entry must include a completed cover sheet.
- Each entry can include from 1 up to 4 students.
- Entries must be received at the JCTA Office (1941 Bishop Lane, Suite 300, Louisville, 40218) NO LATER THAN 5 pm on Friday, November 18, 2022.

Entrants will be judged in the following age groups:

- Primary (K-3)
- Intermediate (4-5)
- Middle (6-8)
- High (9-12)
- ECE (Primary Elementary, Intermediate Elementary, Middle, High)

Entrants will choose a Martin Luther King, Jr. quote as their entries' theme and explain how the chosen quote:

- Motivates us to make our communities better (Elementary)
- Encourages us to support racial and social justice (Middle)
- Demonstrates how MLK's Movement for Civil Rights is still relevant today (High)

(We suggest choosing a quote from this list: https://www.keepinspiring.me/f-luther-king-ir-quotes/)

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- Visual Arts
- Writing
- "Beyond"

Entrants must also include a brief explanation. The explanation must include:

Entrants may choose to represent their work in one of the three categories:

- The Martin Luther King, Jr. quote they have chosen for their theme.
- The reason why the student chose that quote for their theme.
- Any connections to 1 or more JCPS Backpack Skills of Success:
 - o Prepared and resilient learner
 - Globally and Culturally Competent Citizen
 - Emerging Innovator
 - o Effective Communicator
 - Productive Collaborator
- The explanation can take any form: QR code that links to the explanation; YouTube video; Flipgrid; written explanation in the space provided on the cover sheet.
 - Explanations in video form may be up to 2 minutes long.
 - o Written explanations may be up to 200 words.

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Winning Entries:

- Winners will receive a \$75 award. (Groups working on shared entry will split the award.)
- The submitting teacher for each winning entry will receive a \$25 award.
- Winners will be recognized at the JCTA-HCR Martin Luther King, Jr. Awards Event.

Entries will be judged on how well they reflect their chosen theme according to the rubric below.

Visual Arts Rubric:

- Visual Arts entries may be in the form of a poster, painting, sculpture, diorama, shadow box, etc.
- Work must be original; no copies or clip art.

Judging Criteria:

- Content: Cohesive, adheres to theme
- **Media:** Unity of parts, neat and clean
- **Style:** Line, Balance, Composition, Color
- **Creativity:** Interpretation of Theme, Unique Vision

Writing Rubric:

- Writing entries may be in the form of an original non-fiction essay, fictional prose, or poem.
- Writing entries must comply with the JCPS writing rubric.
- Writing entries may be typed or handwritten on white, 8 ½ x 11 paper

Judging Criteria:

- Content: adheres to theme, includes specific examples
- Mechanics: capitalization, punctuation, grammar, spelling
- Style/Usage: Diction (specific word choice, phrasing), Transitions within and between paragraphs, Clarity of Thought
- **Creativity**: Interpretation of theme; Unique vision
- Length: K-1 (min. 50 words); 2-5 (no more than 2 pages); 6-8 and 9-12 (500-1,000 words; 1-2 pages)

"Beyond" Rubric:

- This could be almost anything that goes that goes "beyond" the conventional project, including, but not limited to speeches, performances, social justice projects, spoken word, or other naturally occurring results of learning
- All entries should be submitted in the way that makes the most sense for the genre which has been chosen whether that be YouTube link, physical product of some kind, or something else.

Judging Criteria:

- Content: Cohesive, adheres to theme
- Care: Since this category is open to your most creative "backpack-worthy" thoughts, we will consider how thoughtful and well done the entry is in whatever genre it may be
- **Creativity:** Interpretation of subject; Unique vision

If you have any questions, please contact:

- JCTA Staff Liaison Dawn Moretz: dawn.moretz@jcta.org
- JCTA-HCR Chair Tamara Patterson: Tamara.Patterson@jefferson.kyschools.us